

IMAGINE

BUY1GIVE1 (B1G1®) is a Global Giving Initiative that maximises the impact of philanthropic business contributions throughout the world.

Just imagine a café giving access to life-saving water for every cup of coffee they sell... or an accounting firm providing education for an impoverished child for every tax return they prepare...

Since 2007, B1G1 has worked with more than 1,400 small-to-medium sized businesses spanning all industries, creating over 75 million giving impacts to date.

Through B1G1, your business can choose where every penny goes (you can actually give access to life-saving water for a day, or one day's access to eLearning education to a tribal village child for just one cent.)

You are able to share giving stories about truly tangible impacts. Imagine making a difference each and every day... just by you doing business as usual!

At B1G1, we believe in accountability, in transparency and in the power of small. And we believe that businesses with a real sense of purpose can change our world.

Come and join us.



Find out more on www.b1g1.com or contact us (info@b1g1.com) and become a B1G1 Business for Good.